

# FEMALE FARMER'S BUSINESS BOOTCAMP

**MANAGE YOURSELF,  
LEAD YOUR BUSINESS**

Business and Personal skills  
for QLD Women in Agriculture

**Are you a female working in agriculture who is looking for skills to  
improve your life and farm business?  
We have an incredible opportunity to start 2025 off with a bang!**

This program runs over 4 months it will include a workshop and 6 webinars starting with a 1 day workshop, 9am – 3pm in the following locations to build skills and provide resources across a range of topics relevant to juggling a farm business!

The program has been tried and tested, and has been quoted to “change lives”.

Bulging with information, tools, tips and resources to make practical, simple changes and steps to improve your life and business.

Join a group of like minded women to learn and grow in 2025.

Run by Bec Fing from House Paddock Training and Consulting who has been helping people improve their businesses and themselves for over 20 years!

Topics covered include personal effectiveness, staff and team management, risk management including WHS, IP risk and cyber security - skills needed to run a professional farming business in today's world.

 **MORE INFO**

For more information or to secure your spot (they are strictly limited!), follow this link  
<https://housepaddocktraining.com.au/SHINE>  
Still need more info – Give Bec a call 0427 107 234

SmartAg Queensland is a collaboration between the Queensland Farmers' Federation and the  
Queensland Government to support Queensland farmers.



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## ➔ THE PROGRAM COVERS

### **PART 1 – MANAGE YOUR BUSINESS – DELIVERED FACE TO FACE**

Business planning and management tools to understand business strategy and planning to think strategically and professionally about farm businesses. Workshops will run from 9am to 3pm in the following locations.

Location	Date
Goondiwindi	26th February
Dalby	27th February
St George	4th March
Emerald	12th March

### **PART 2 – MANAGE YOURSELF – 2 WEBINARS**

Personal effectiveness skills and tools to improve "self-management" including time management, communication, negotiating, planning, balance, mindset and execution.

### **PART 3 - MANAGE YOUR TEAM – 2 WEBINARS**

Tools for attracting and retaining staff in a legally compliant business and establish your business as an employer of choice.

### **PART 4 - MANAGE YOUR RISK – 2 WEBINARS**

- WHS for agricultural businesses including legal requirements, showing due diligence and establishing a safety culture.
- Understanding and managing IP and cyber risk and reducing your risk of being scammed and hacked.

This program has been heavily subsidised by Smart Ag Queensland for those based in Queensland and involved in plant based farming industries (anyone who grows a crop for harvest or grazing!). The full cost is reduced to only \$350.

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