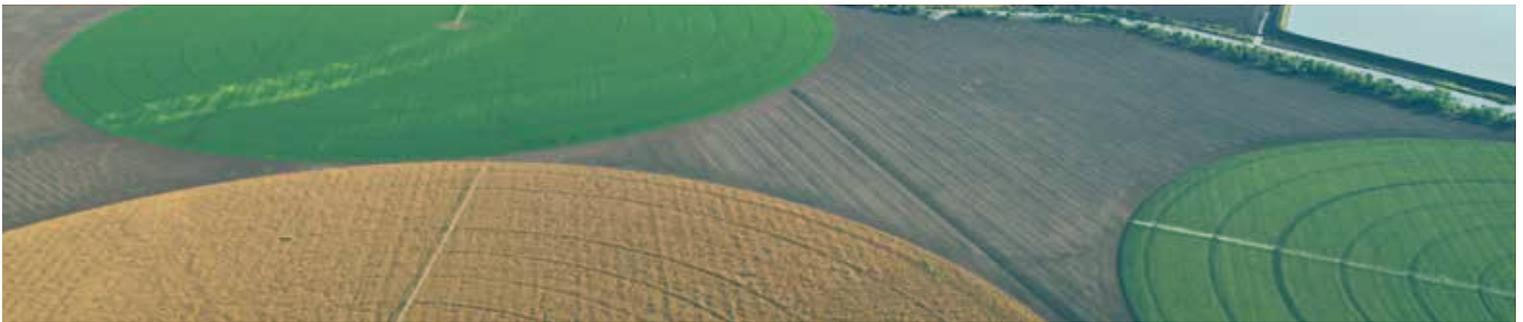


Queensland Local Content Leaders Network

JOINT STATEMENT OF COMMITMENT

Maximising Industry Local Content in Regional Queensland



2nd Edition – July 2016

BACKGROUND

Maximising regional spend from major private and public projects is paramount to driving investment and economic prosperity in regions.

The Queensland Local Content Leaders Network (the network) grew out of acknowledgment that while it is difficult for an isolated region to achieve strong local content outcomes and progress opportunities, there is strength in partnership.

The network provides the opportunity for experienced individuals from economic development organisations, local government and industry groups to share best practice initiatives on local content, industry participation, procurement and purchasing, and regional development.

There is no formalised membership of the network, and new participants that could benefit from active participation are encouraged to join.

The guiding document for the network is the ***Joint Statement of Commitment: Maximising Industry Local Content in Regional Queensland*** which was released in December 2014, and updated in July 2016. This document outlines the guiding principles and objectives of the network, and communicates the positive outcomes that major projects can deliver to the community through local content opportunities.

The ***Joint Statement of Commitment*** was originally developed by the Central Highlands Development Corporation (CHDC), with content authored by Caffery Consulting. It has received exceptional support from the Queensland Resources Council (QRC) and forms part of its annual Code Effectiveness Report under the Queensland Resources and Energy Sector Code of Practice for Local Content (2013) which QRC is responsible for administering to government. ***The Joint Statement of Commitment*** has also been championed by major project proponents.

PREAMBLE

The signatories to this ***Joint Statement of Commitment: Maximising Industry Local Content in Regional Queensland*** (hereafter referred to as the Undersigned) recognise that economic development in our regions is heavily contingent upon maximising local content supply opportunities.

The Undersigned:

- Intend to play a pivotal role in delivering tailored responses to local content issues within our specific area of operation.
- Are committed to working together to address key regional issues such as business sustainability, local industry participation and regional development.
- Endeavour to identify realistic, sustainable, consistent and collaborative solutions that will deliver lasting benefits to our local economies.
- Will work collaboratively with industry to promote the potential social and commercial dividends to be gained through better engagement with the business community.

DEFINITION

The Undersigned define local content as the full, fair and reasonable economic contribution made to the local communities by industry investment in local goods and services, employment and training, social and community development initiatives, and local industry capability development programs.

OBJECTIVES

The primary objectives of the **Joint Statement of Commitment: Maximising Industry Local Content in Regional Queensland** are to:

- Provide a convenient access point that enables industry to better engage and communicate with the local business community in each region.
- Enhance local business and industry capability and capacity.
- Collaborate and partner with industry to deliver full, fair and reasonable opportunities for capable local businesses to participate in all aspects of the local supply chain.
- Provide local businesses the opportunity to participate in the future growth and maintenance of their region.

GUIDING PRINCIPLES

The following principles underpin the Undersigned's approach to maximising local content opportunities in each of our regions.

1. While respecting regional boundaries, we will work together to develop a consistent and collaborative approach to industry's requests for assistance in delivering its local content obligations (e.g. the Queensland Resources and Energy Sector Code of Practice for Local Content (2013) or similar industry local content codes).
2. We will develop and deliver local content programs and services that make it simpler for local business to competitively bid for supply opportunities in our local area.
3. We will design region-specific responses to drive local industry participation, workforce development and social investment that deliver long lasting economic benefits for our local businesses, while supporting and developing our region.
4. We will consult with all key stakeholders to tailor our activities to respond to the unique requirements of our community.
5. We will lead local responses and deliver innovative solutions to improve local content participation in our community.
6. We will seek opportunities for collaboration to maximise local procurement leverage, reduce duplication of effort and share information, where this leads to economies of scale, efficiency and improved outcomes for our regions.
7. We will partner with industry to provide local solutions to local challenges and opportunities. This includes involving participants and organisations from the local community to deliver the initiatives.
8. We will place a strong emphasis on supporting initiatives that help local organisations develop skills and resources, and support them to deliver services that contribute long-term economic and social benefits to our local community.
9. We will investigate and deploy information technology to deliver targeted, fee-for-service local content solutions to industry.
10. We will apply openness, fairness, accountability, and transparency to all activities.

SUMMARY

In summary, within our regions, the Undersigned are committed to working closely with key stakeholders at all levels of the community, industry and government to ensure the delivery of strong local content outcomes to support the above commitments.

It is intended that these principles will apply generally to all signatories, to support and underpin our priority of increasing local participation in industry procurement activity in our regions.

Based on the principles of the **Joint Statement of Commitment**, the Undersigned may choose to develop a Regional Action Plan that meets their specific regional requirements.

SIGNATORIES

Economic Development Signatories


Sandra Hobbs
General Manager
Central Highlands
Development Corporation




Mary Carroll
Chief Executive Officer
Capricorn Enterprise




Ben Lyons
Chief Executive Officer
Toowoomba and Surat Basin Enterprise




Denise Kreymborg
General Manager
Whitsunday Economic Development



Local Government Signatories


Scott Mason / Kerry Hayes
Chief Executive Officer / Mayor
Central Highlands Regional Council




Chris Murdoch / Bill Ludwig
Chief Executive Officer / Mayor
Livingstone Shire Council




Craig Doyle / Greg Williamson
Chief Executive Officer / Mayor
Mackay Regional Council




Margaret Strelow
Mayor
Rockhampton Regional Council




Brian Pidgeon
Chief Executive Officer
Toowoomba Regional Council



Industry Representatives Signatories


Carli Homann
General Manager
Gladstone Engineering Alliance




Jane Whyte / Richard Chappell
Chief Executive Officer / Chair
Resource and Industry Group




Adrienne Rourke / Tony Caruso
Manager / Chair
Resource Industry Network



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