



2017 Partnership Prospectus

Wednesday 8 November, Emerald, Queensland



NEW TECHNOLOGY IS PROVIDING AMAZING OPPORTUNITIES TO TRANSFORM AND GROW OUR AGRIBUSINESS SUPPLY CHAINS.

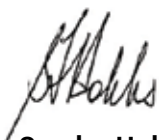
Technology is improving profitability and delivering efficiencies for cropping and livestock enterprises, creating and supporting new markets for our food and fibre products. It is creating global opportunities for regionally-based AgTech businesses to supply products and services.

Supporting the exciting development and widespread adoption of robotic technology, drones, precision agriculture and other big data and sensor applications in our region, Central Highlands Development Corporation in partnership with the Queensland Government Department of Agriculture and Fisheries are holding the inaugural **AgTeCH17: Build it, Use it, Profit.**

CHDC is seeking sponsorship to ensure that this can become a regular, annual event, showcasing invention and innovation in the region and providing networking, learning and business opportunities.

This year's **AgTeCH17** full day forum will focus on early stage and commercial applications of automation (robotics and drones) and Big Data and precision agriculture – with a specific focus on improving farm and agribusiness profitability and user confidence in the technology.

Please join us for Central Queensland's inaugural AgTeCH17: Build It, Use It, Profit.



Sandra Hobbs, General Manager
Central Highlands Development Corporation



About CHDC

Central Highlands Development Corporation (CHDC) is a not for profit organisation and the lead economic and tourism development agency for the Central Highlands region of Queensland, Australia.

CHDC facilitates a wide range of projects and initiatives across the region and is proactive in providing relevant advice, statistical information, workshops and networks to support business, industry, government and community.

As an organisation, CHDC is dedicated to:

- Advocating for sustainable regional and economic growth
- Proactively marketing and promoting the Central Highlands as a 'region of choice'
- Enhancing workforce development
- Supporting business development, innovation and capacity
- Supporting community organisations to develop skills and knowledge

In 2016, the CHDC and the Central Highlands Regional Council (CHRC) established the Central Highlands Accelerate Agribusiness (CHAA) initiative to grow, promote and realise the value and opportunities for all businesses producing agricultural and food products, processing and providing other value-adding services in the Central Highlands.

Read more at www.chdc.com.au and follow **CHDC** on Facebook, Twitter and LinkedIn.



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PARTNERSHIP OPTIONS

Central Highlands Development Corporation welcomes participation and support from individuals, businesses and organisations. CHDC offers a range of opportunities for all who wish to partner this event.

Platinum Partner:

This category is already taken for 2017.



Queensland
Government Department of Agriculture and Fisheries

Gold Partner: \$5500 (GST incl.)

Gold Partners will be accepted on a first-in basis, upon receipt of completed booking form and full payment.

- Attendance for four (4) representatives to attend (value \$180)
- Option to have a trade display (Internal &/or Outdoor site)
- One (1) stand-alone banner to be displayed in a prime location at the event
- Acknowledgement as a Gold Partner of the event on the CHDC website, eNews, promotional material and signage, media releases, and at the event.

Gold Partner support can be comprised of cash and/or in-kind at the discretion of CHDC.

Young Tech Partner: \$2750 (GST incl.)

The Young Tech Partner is limited to two (2) organisations only. Partners will be accepted on a first-in basis, upon receipt of completed booking form and fully payment.

- This partnership will enable twenty (20) budding AgTech entrepreneurs and students (and their teachers) to attend from CQU, Emerald Agricultural College, and senior schools across the Central Highlands to attend the event
- One (1) banner/sign displayed in a prime location at the event
- Attendance for two (2) representatives to attend (value \$90)
- Acknowledgement as the Young Tech Partner including but not limited to the CHDC

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PARTNERSHIP OPTIONS

Trade Partner: \$1100 (GST incl.)

- Attendance for two (2) representatives to attend (value \$90)
- Option to have a trade display (Internal &/or Outdoor site)
- Acknowledgement as a significant partner of the event on the CHDC website, eNews, promotional material and signage, media releases, and at the event
- This can be comprised of cash and/or in-kind at the discretion of CHDC

Business Support Package: \$500 (GST incl.)

Supporting Business packages are unlimited and provide promotional opportunities during the event.

- Attendance for two (2) representatives to attend (value \$90)
- Option to have an Internal trade display
- Acknowledgement as a partner at the event

For businesses who are located within the Central Highlands region, a 50% discount applies (Total cost \$250 GST inclusive).

Contact:

Liz Alexander Agribusiness Development Coordinator
Central Highlands Development Corporation

Postal Address: PO Box 1425, Emerald Qld 4720

Office Address: 31 Ruby Street, Emerald Qld 4720

T: 07 4982 4386 **F:** 07 4982 4068

M: 0429 471 511 **E:** agribusiness@chdc.com.au

Please complete and return this form to:
 Central Highlands Development Corporation,
 PO Box 1425, Emerald Qld 4720
Email: agribusiness@chdc.com.au **Fax:** (07) 4982 4068
ACN: 078 752 048 **ABN:** 89 078 752 048



PARTNERSHIP BOOKING FORM

Contact Details:

*Please print clearly.

Title:	First Name:	Last Name:
<hr/>		
Position:		
<hr/>		
Organisation:	ABN:	
<hr/>		
Postal Address:		
<hr/>		
Suburb/Town:	State:	Post Code:
<hr/>		
Telephone:	Mobile:	
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Email:		
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Partnership Selection:

I would like to provide sponsorship in the partnership package indicated below:

Partnership	Amount (GST inclusive)	Tick
Gold Partner (includes 4 tickets)	\$5,500	<input type="checkbox"/>
Young Tech Partner (Limited to 2 only and includes 2 tickets)	\$2750	<input type="checkbox"/>
Trade Partner (includes 2 tickets)	\$1100	<input type="checkbox"/>
Business Support Package (includes 2 tickets)	\$500	<input type="checkbox"/>
Business Support Package (Local Discount) (includes 2 tickets)	\$250	<input type="checkbox"/>
Additional tickets (\$45 each inclusive)		<input type="checkbox"/>
<hr/>		
Partnership Total (incl. GST) \$		

Outdoor and Indoor Trade Exhibit / Display Details:

- Outdoor and Indoor sites are limited in number and will be provided on a first-in basis, upon receipt of completed booking form and full payment with priority given to Gold and Trade Partners.
- Outdoor sites are suitable for machinery and equipment display (maximum 12.5m x 15m frontage). Power and water are not provided.
- Indoor sites are of maximum size 3m x 3m. Power is available on request.
- Exhibitors must supply a Certificate of Currency of their public liability insurance coverage to CHDC before the event.

Outdoor and Indoor Trade Exhibit / Display Details:

Please select your preferred site for the event (tick):

Site

Tick

Outdoor Site

Indoor Site

I will not require a trade display site

Public Liability Insurance Details:

Company:

Policy Number:

Expiry Date:

Limit (\$):

Payment Method:

Cheque

Payable to: Central Highlands Development Corporation

PO Box 1425 Emerald QLD 4720

Direct Deposit

Bank: Westpac, Emerald

Account Name: CHDC General

BSB: 034-181

Account No: 251188

Please include AgTeCH & your Company Name as a reference and forward remittance advice to CHDC along with your completed partnership booking form.

EFT Reference Used:

Date Deposited:

Credit Card

Card number:

Expiry Date:

CCV:

Credit Card Type (please circle): Visa / Mastercard

Name on Card (print):

Terms and Conditions:

Booking and Confirmation

To secure your partnership package, simply complete and return the booking form located on the previous page, together with payment. Confirmation of your partnership and applicable entitlements will then follow by email together with a paid tax invoice. Allocations will be made strictly in order of receipt of signed booking form and full payment.

Cancellation Policy

All cancellations must be received in writing to CHDC. In the event of the cancellation of partnership, note that unless that particular area of partnership is resold, CHDC reserves the right to retain monies received. After 8 October 2017, all cancellations may be subject to 100% forfeit of full amount of partnership.

Payment

Full payment is required upon application to secure your booking.

Signature

Date: