

CQ News

Friday, 7 October 2016



OPPORTUNITY: Liz Alexander has a new role with Central Highlands Development Corporation. PHOTO: CONTRIBUTED

New role will bring new opportunities

NEW opportunities in agriculture is the goal of Liz Alexander in her new appointment as agribusiness development co-ordinator.

Ms Alexander, known for her Emerald-based consultancy firm Blue Dog Agribusiness, has been employed by the Central Highlands Development Corporation, to assist business, industry, government and other

stakeholders to grow opportunities across the region's agricultural sectors.

In particular, Ms Alexander will oversee the promotion and implementation of the proposed Agribusiness Precinct development, including a meat processing plant, and an agricultural innovation hub.

"There is so much going

on at the moment, with international, national and regional opportunities created by new technology, a strong focus on Northern Australia and growing and discerning domestic and export markets," Ms Alexander says.

"With the team at CHDC, I would like to see all agribusiness in the Central Highlands have the opportunity to fully exploit these, either as individual

businesses or by working together in groups with common interests and goals."

Ms Alexander is a director on a number of boards, including Plant Health Australia and the Cotton Research Development Corporation, and has held positions with the Central Highlands Regional Resources Use Planning Co-operative and Cotton Australia.