

Central Queensland News

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Glove-box guide to area

New book exploring your home



DISCOVER YOUR BACKYARD
PETER GRIGG
CHDC tourism development officer

HAVE you got your hands on our new Experience our Central Highlands, Sandstone Wilderness plus Sapphire Gemfields 2017-18 Lifestyle and Visitor Guide?

This is the first time in many years we have produced our own Lifestyle and Visitor Guide.

With 75,000 copies printed, the guide has been well received throughout the region and by travellers and other visitor information centres.

Not only does the guide promote the region as a destination but it's full of handy tips.

It includes points of interest and promotes local tourism products and operators and showcases the whole of our Central Highlands, not just a few elements of.



LOOK AT US: CHDC Tourism Development officer Peter Grigg with the new 2017-18 Lifestyle and Visitor Guide.

PHOTO: REBEKAH YELLAND

From Comet to Bogantungan, it holds the little secrets of our region as well as information to the more well-known places.

We consider it our glove-box guide to the Central Highlands.

To get yourself a copy, the book has been distributed to all operators featured in the

guide, plus at local visitor information centres and also gateway visitor information centres.

It has also been distributed all around Australia as a place to visit, about 125 different points of destinations.

It's easy to read, has great pictures, handy maps

and helpful local information, it really is a one-stop guide.

As we will only release it once every two years, we are really excited about it as it's great to produce this ourselves and we've already received good feedback on how good a guide it is to the destinations.

We're pleased we got the support of our operators and very happy with how it's gone – one lady even told me it was the best guide she's ever seen!

It just gives us a very personal connection to our holiday guide and we can showcase the whole region in it.