

## Entries are rolling in

THE Central Highlands Development Corporation's business awards are attracting strong support.

CHDC general manager Sandra Hobbs said the standard of nominations was high across the categories.

"We have had some great nominations... they are real and other people have nominated them so that's really exciting," she said.

"I think a lot of businesses are positive about where they're going into the future.

"They realise the need to get in and market themselves and work hard to attract business and bring it to them," she said.

"That's what the business awards are about."

Mrs Hobbs said there were some "innovative and diverse" businesses in the region.

"We are working hard to promote what we've got and that is businesses here that can respond to all levels of need," she said.